

Measurement Guide(Women)

Please provide the measurements as outlined below in this handy guide.

We recommend having a friend / local tailor / dry cleaner to help with the measurements. Take every measure twice, just to be sure.

The more accurate your measurements, the better the fit.

Please take your measurements in **inches** and when completed,

If you need any help along the way just let us know and we'll be happy to help.

FIT: We make all of our outfits to match the measures that you give us, give or take half an inch.

COMFORT FIT: If you prefer a comfort fit (2-3 inches wider than the measures you give) let us know.

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Description	Where to take measure	Your measurement *FEET/ INCHES ONLY
FULL BODY		
Full Length The full length measurement is taken from the top of the shoulder, close to the mid side of your neck, following your body down to the point where you want to end.		

Neck

The neck measurement is taken around the neck with the tape resting on your shoulders. You should put one finger between the tape and the neck if you want to allow for some extra room.

**Front neck drop**

Measure from the shoulder/neck point to the bust point. For front neck drop measures

**Back neck drop**

Measure from your neck following neck and end where u want your back neck to drop



Upper Bust

Position the measuring tape over the upper bust all around

**Bust**

Measure the largest part of the chest at nipples level for perfect bust measures

**Under Bust**

Position the measuring tape around the breastbone.



Shoulder width

Think of a line going from your armpit straight upwards to your shoulder. Measure between those two points and hold the tape measure straight.



Arm Hole

Place the measuring tape at the top of the armhole seam and follow it along its edge to the point where the armhole meets the sleeve seam.



Biceps

The biceps measurement is taken as a circumference measurement around your biceps. Relax the muscle and measure at the widest part of your upper arm.

**Wrist**

The wrist measurement is taken as a circumference measurement around your wrist. NOTE ! We will add movement ease according to the cuff you select.

**Sleeve Length**

Measure from the shoulder's seam all along the arm until you find the desired length.



Blouse length

Measure from the highest part of your shoulder, next to the collar to your waist through the most outstanding part of your breast. Please see picture on the left.

**Kurta /anarkali/ length**

The kurta and anarkali length measurement is taken from the top of the shoulder, and crossing your bust line and ending to the length where you want your garment to end

**Waist**

The waist measurement is taken as a circumference measurement around your waist just at the point from where you want to wear ur bottom out fit.



Hip

The hip measurement is taken as a circumference measurement around your hips at the widest part.

**Thigh**

Measure around your thigh at its widest point. You need measure only one side.



Calf measures for trousers and churidars

Measure around your calf

**Skirt & Trouser Length**

Standing straight, measure from where you will wear your trouser or skirt straight down to where you want them to end.

